

UNSHATTERED

KNOXVILLE · OCTOBER 16, 2026

THE SPONSORSHIP PACKET

Give to the cause. Choose your moment.

A one-night, 120-seat, black-tie evening. Sponsorships are unrestricted, tax-deductible gifts made directly to Knoxville nonprofits — recognized at one named element of the night.

- One sponsor per element
- First committed, first confirmed
- No logo wall — ever

THE STANDARD, KNOXVILLE

BLACK TIE

HELLO@UNSHATTEREDNIGHT.COM

THE MODEL

Nobody makes a dime. Your gift lands **whole**.

A sponsorship is an unrestricted gift made directly to the beneficiary nonprofits — tax-deductible to the extent allowed by law, and never passing through our hands. The night itself pays its own bills from ticket revenue, all proceeds beyond costs follow your gift to the partners, and nobody — host or producer — makes any money.

This is a room of 120 people, not a stadium. We are not selling impressions or a step-and-repeat. What we offer is rarer: **association and access**. Your name woven into an evening Knoxville will talk about for a year — spoken by the host, printed where guests actually look, attached to a moment they'll remember.



No banners.

No booths.

No logo wall.



WHY SPONSORS SAY YES

The model is clean.

Your gift goes directly to the nonprofit partners — unrestricted, tax-deductible, never passing through us. You can tell your board exactly where every dollar landed.

The story is yours to tell.

"We made that night happen" is a better sentence than "our logo was on the banner."

The room is the right room.

120 seats, curated, black tie. Knoxville's builders, givers, and connectors — and you're in the room with them.

It will not happen again.

This night exists once. So does this association.

THE SEVEN ELEMENTS

Put your name on a moment of the night.

Your gift isn't tied to the dinner or the bar — it funds the partners' missions. The element is when the room hears your name for it: one sponsor per element, first committed, first confirmed. **When it's claimed, it's gone.**



THE FLAGSHIP — HIGHEST HONOR OF THE EVENING

The Dinner

\$12,000

The centerpiece of the night — the long table, three courses, the room's transformation. Your name on the menu at every place setting and a toast from the host between courses.

The Auction

\$5,000

The moment the night turns into impact. Your name introduced as the fund-a-need opens.

The Bar

\$4,000

Your name on the signature cocktail menu, in every guest's hand, all night.

The Doorway

\$3,500

The first thirty seconds — the threshold where the world begins. Guests enter through you.

After Hours

\$2,500

The part of the night nobody plans to remember and everybody does.

The Lens

\$2,500

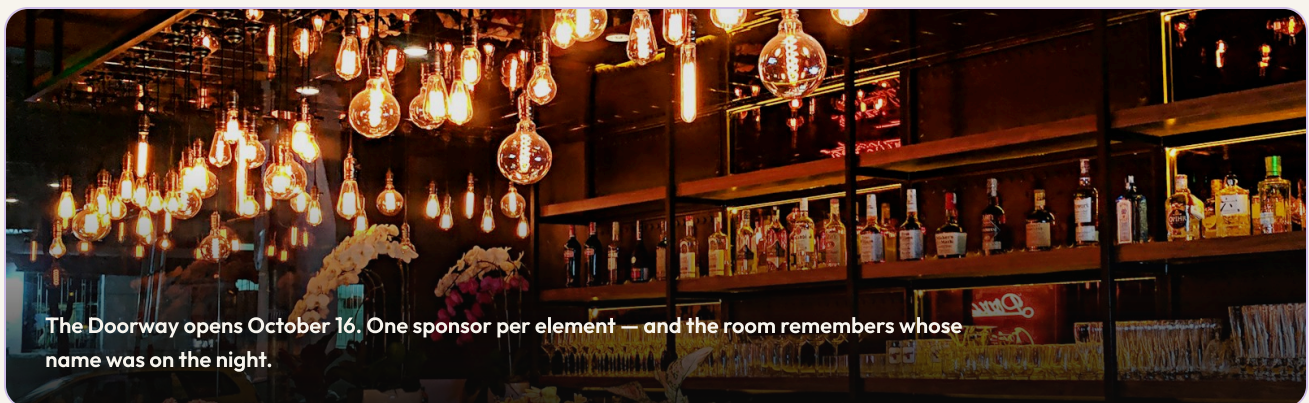
Photo and video. Every image from the evening carries your credit.

The Program

\$1,500

The printed piece guests take home and keep.

Every named element includes Benefactor-tier seats, scaled to the level — exact count confirmed at commitment. Custom packages are available for sponsors who want to build something specific with us.



The Doorway opens October 16. One sponsor per element — and the room remembers whose name was on the night.



THE AUCTIONS · MOVEMENT III

The room decides together.

The live auction is the centerpiece of the night's third movement — a real auctioneer, paddles in the air, and a room genuinely having fun. On the block: one-of-a-kind experiences donated by the night's partners, and works by local artists — each created to tell the story of a survivor and the nonprofit that stood beside them, presented at dinner by the artists themselves.

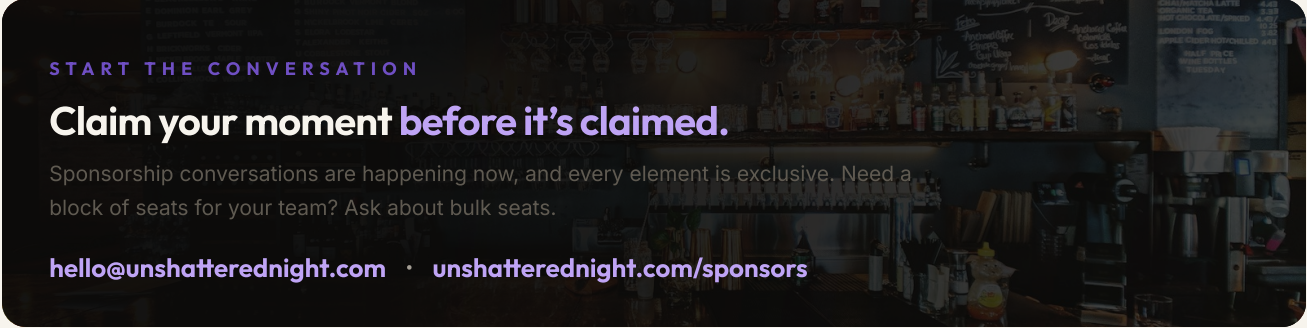
A silent auction of smaller items runs through the whole evening — a natural entry point for smaller businesses that want to be part of the night. Auction partners are credited when their item takes the stage, and every dollar raised goes straight to the nonprofits.

THE MEDIA SPOTLIGHT

BEFORE An announcement feature introduces you and why you said yes.

DURING Our media team covers your element as the night unfolds — with you in the frame.

AFTER Recap film and photography carry your credit — yours to keep and reuse.



START THE CONVERSATION

Claim your moment before it's claimed.

Sponsorship conversations are happening now, and every element is exclusive. Need a block of seats for your team? Ask about bulk seats.

hello@unshatterednight.com · unshatterednight.com/sponsors

Sponsorships are unrestricted gifts made directly to the beneficiary nonprofit organizations — not payment for goods or services — and are tax-deductible to the extent allowed by law; consult your tax advisor. A named element determines when your gift is recognized during the evening, not what it funds. Benefactor-tier seats are provided with our thanks by Sigma Rizzy Productions, LLC.